

ARE NON-HUMAN ANIMALS PROPERTY TO BE OWNED AND USED,
OR ARE THEY SENTIENT BEINGS DESERVING OF RIGHTS?

THE GHOSTS IN OUR MACHINE



GHOSTS MEDIA PRESENTS

A FILM BY LIZ MARSHALL

FEATURING PHOTOGRAPHER JO-ANNE McARTHUR

PRESS KIT



MASTERFUL James Cromwell, Actor

EYE-OPENING Jason Priestley, Actor

MOVING Geoff Pevere, Globe and Mail

POWERFUL Susan G. Cole, NOW Magazine

AFFECTING Jason Anderson, The Grid

SENSATIONAL Kiva Reardon, Torontoist

ASTONISHING Greg Klymkiw, Film Corner

EXTRAORDINARY David Fiore, Sound On Sight

BEAUTIFUL Andrew Parker, Dork Shelf

World Sales: Films Transit


Canadian Distribution: IndieCan Entertainment

U.S Theatrical Bookings: Steve Fagan - 917.309.8275

Running Time: 92:00 mins

Dolby Digital | Available on DCP

Release: 2013

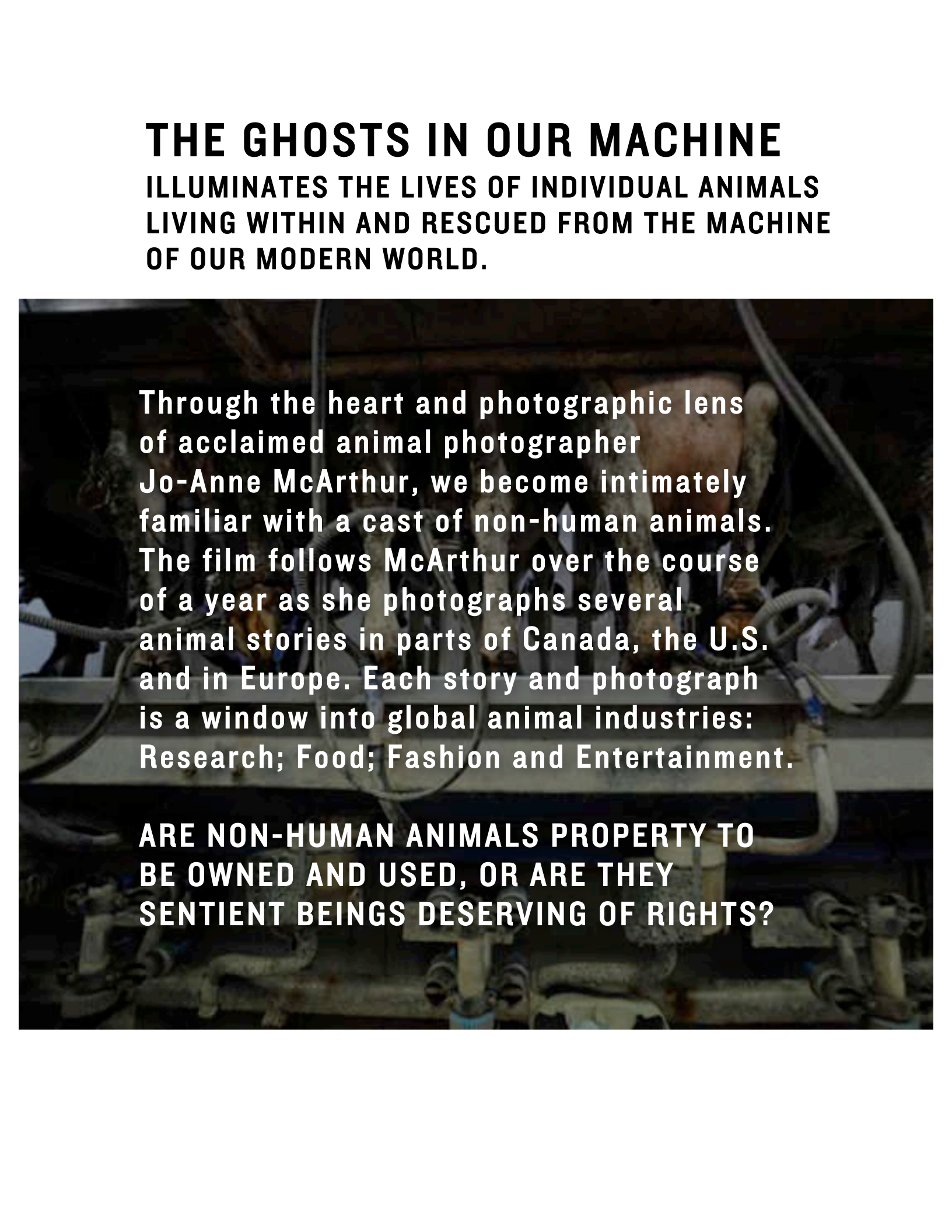


A FILM BY LIZ MARSHALL
FEATURING PHOTOGRAPHER JO-ANNE MCARTHUR
PRODUCED BY NINA BEVERIDGE & LIZ MARSHALL
EXECUTIVE PRODUCER MILA AUNG-THWIN
PRODUCED IN ASSOCIATION WITH *documentary*
COMMISSIONING EDITOR FOR *documentary* BRUCE COWLEY
EDITED BY ROLAND SCHLIMME & RODERICK DEOGRADIS
CINEMATOGRAPHY JOHN PRICE, IRIS NG, NICK DE PENCIER, LIZ MARSHALL
COMPOSER BOB WISEMAN
LOCATION SOUND JASON MILLIGAN
SUPERVISING SOUND EDITOR GARRETT KERR
SUPERVISING SOUND RE-RECORDING MIXER DANIEL PELLERIN
EXPERIENCE THE INTERACTIVE STORY
WWW.THEGHOSTSINOURMACHINE.COM
BY INTERACTIVE DIRECTORS THE GOGGLES

FEATURING "GIVE UP THE GHOST" BY RADIOHEAD

THE GHOSTS IN OUR MACHINE

**ILLUMINATES THE LIVES OF INDIVIDUAL ANIMALS
LIVING WITHIN AND RESCUED FROM THE MACHINE
OF OUR MODERN WORLD.**



**Through the heart and photographic lens
of acclaimed animal photographer
Jo-Anne McArthur, we become intimately
familiar with a cast of non-human animals.
The film follows McArthur over the course
of a year as she photographs several
animal stories in parts of Canada, the U.S.
and in Europe. Each story and photograph
is a window into global animal industries:
Research; Food; Fashion and Entertainment.**

**ARE NON-HUMAN ANIMALS PROPERTY TO
BE OWNED AND USED, OR ARE THEY
SENTIENT BEINGS DESERVING OF RIGHTS?**

THE CONNECTION THAT I HAVE TO ANIMALS

while I'm photographing them is one of empathy...There is a huge mistreatment and inequality between human and non-human animals, and that's always in the forefront of my mind.

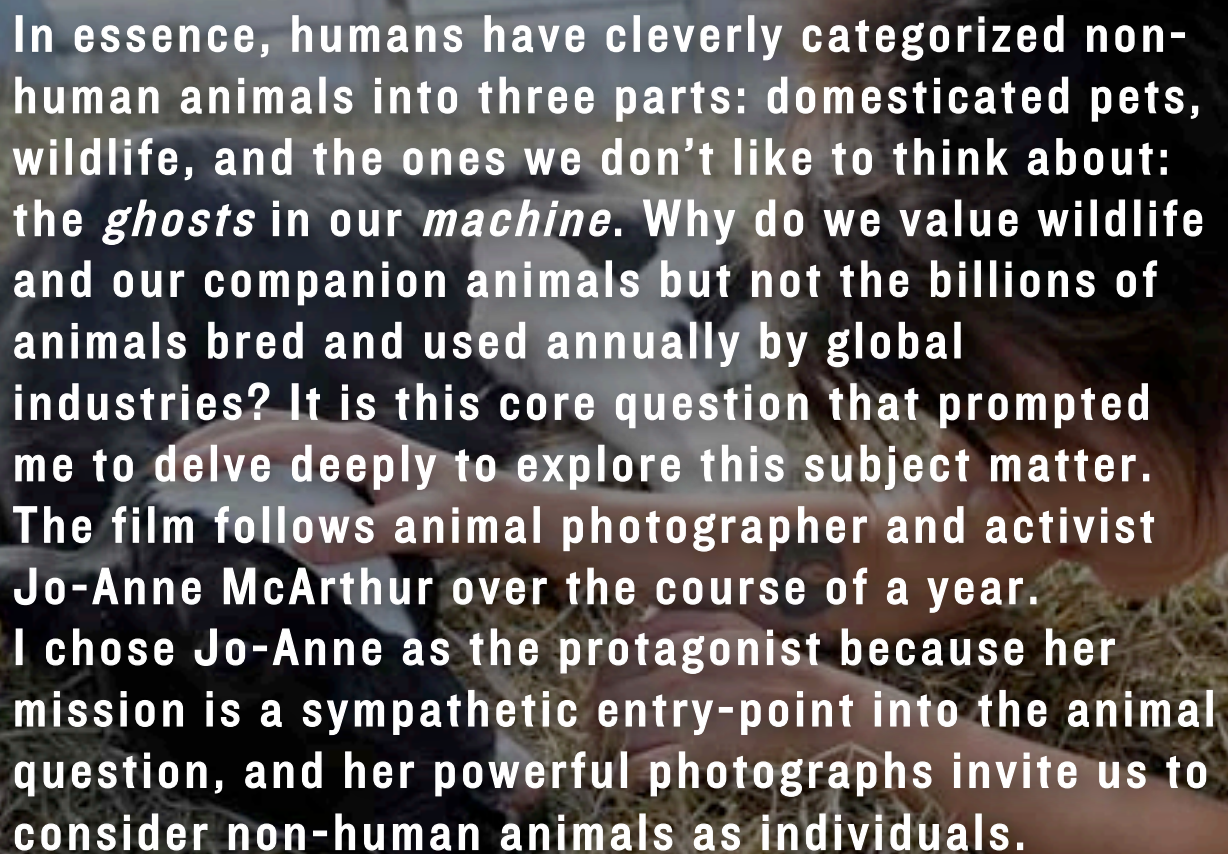
I feel like I'm a war photographer. I'm photographing history and photographing changes in history right now, in terms of animal rights and where it's going.

- JO-ANNE McARTHUR
PHOTOGRAPHER, PROTAGONIST
WWW.WEANIMALS.ORG



THE GHOSTS IN OUR MACHINE is

**A JOURNEY OF DISCOVERY INTO WHAT IS A
COMPLEX SOCIAL DILEMMA...**



In essence, humans have cleverly categorized non-human animals into three parts: domesticated pets, wildlife, and the ones we don't like to think about: the *ghosts* in our *machine*. Why do we value wildlife and our companion animals but not the billions of animals bred and used annually by global industries? It is this core question that prompted me to delve deeply to explore this subject matter. The film follows animal photographer and activist Jo-Anne McArthur over the course of a year. I chose Jo-Anne as the protagonist because her mission is a sympathetic entry-point into the animal question, and her powerful photographs invite us to consider non-human animals as individuals.

- LIZ MARSHALL
DIRECTOR, WRITER, PRODUCER

LIZ MARSHALL IS AN AWARD-WINNING

AUTEUR FILMMAKER WHO FUSES CHARACTER-DRIVEN CINEMATIC STORYTELLING WITH SOCIAL AND ENVIRONMENTAL JUSTICE ISSUES.

Since the 90s she has created a body of documentary projects shot all over the world which focus on a range of subjects including: animal use and animal sentience; the right to water movement; HIV/AIDS in sub-Saharan Africa; sweatshop labour; corporate-globalization; gender; censorship affecting writers and journalists, war-affected children; music icons and the written and spoken word. Liz is well versed in the craft of conceptual point-of-view storytelling as a means of exploring complex issues.

Recent Awards and Nominations: 2013 Top Ten Audience Favourite, Hot Docs Documentary Film Festival; Winner Golden Sheaf Award for Best Nature/Environment Documentary; Nominee Golden Sheaf Award for Best Documentary Director. 2010: Nominee for the Donald Brittain Award for Best Social Political Documentary at the Gemini Awards; Winner of the Best Canadian Feature Film Award at the 11th Annual Planet in Focus Environmental Film Festival. 2010 Featured Canadian Film for Cinema Politica; 2011 Honourable Mention Canada's Environmental Media Association Awards (EMA's).

THE GHOSTS IN OUR MACHINE – INTERACTIVE STORY IS A CINEMATIC ONLINE COMPANION TO THE GHOSTS IN OUR MACHINE DOCUMENTARY.

A full-screen click-through narrative experience follows protagonist Jo-Anne McArthur through the pages of her photo-journal that she is busily compiling throughout the film.

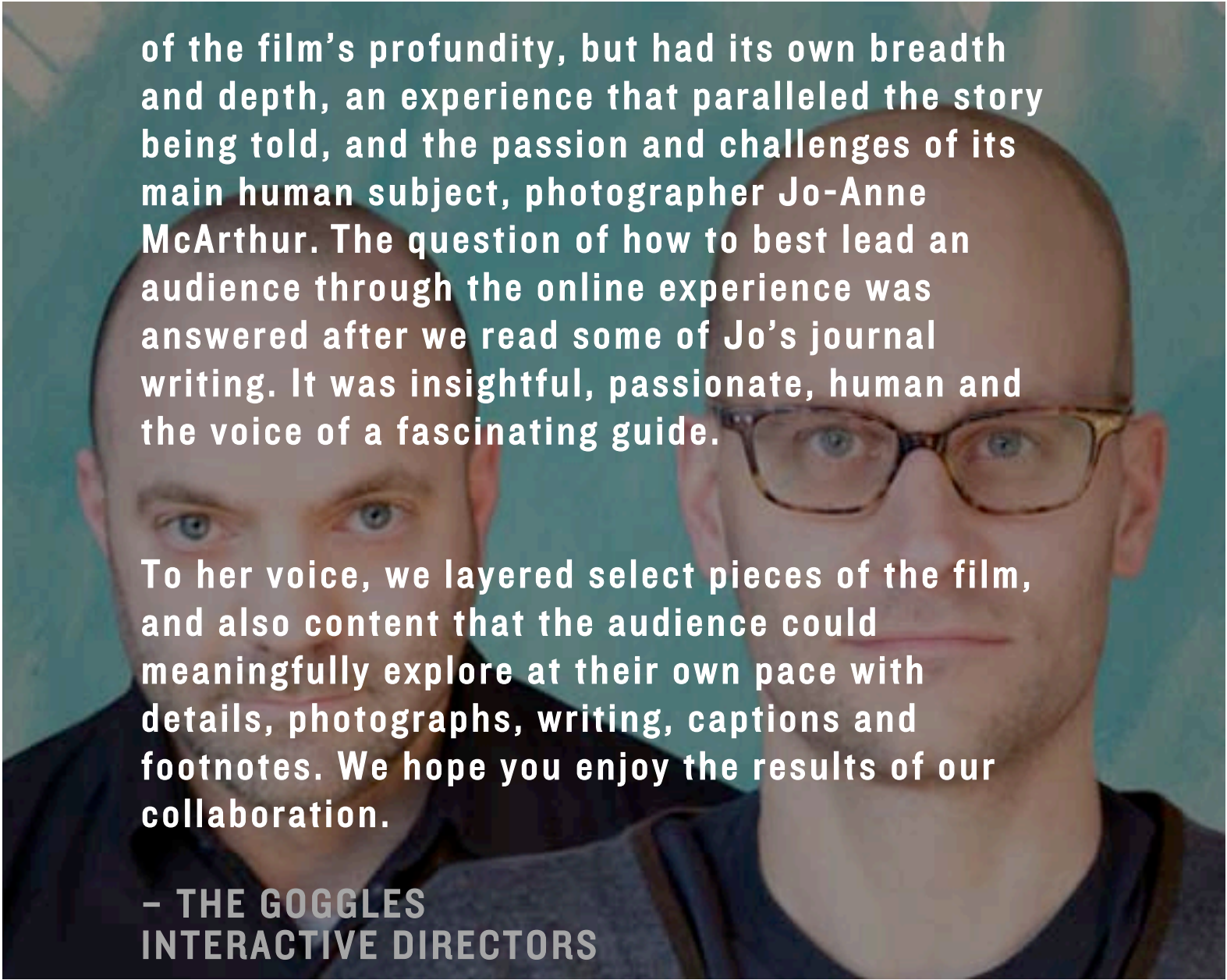
<http://www.theghostsinourmachine.com/interactive/> - /I-0

IN OUR MACHINE interactive

JO-ANNE 8 OF 8

ABOUT LEARN

OUR GOAL WAS TO CREATE SOMETHING THAT WAS REFLECTIVE AND RESPECTFUL

A photograph of two men, the interactive directors, looking directly at the camera. The man on the left is bald and has a light beard. The man on the right is bald, wears glasses, and has a light beard. They are both wearing dark shirts. The background is a soft, out-of-focus blue and green.

of the film's profundity, but had its own breadth and depth, an experience that paralleled the story being told, and the passion and challenges of its main human subject, photographer Jo-Anne McArthur. The question of how to best lead an audience through the online experience was answered after we read some of Jo's journal writing. It was insightful, passionate, human and the voice of a fascinating guide.

To her voice, we layered select pieces of the film, and also content that the audience could meaningfully explore at their own pace with details, photographs, writing, captions and footnotes. We hope you enjoy the results of our collaboration.

– THE GOGGLES
INTERACTIVE DIRECTORS

CAST - NON-HUMAN ANIMALS



BREEDER FOX IN FOX FUR FARM



FANNY, A RESCUED SPENT DAIRY COW



SONNY, A RESCUED ONE-DAY OLD VEAL CALF



MAGGIE, A RESCUED BEAGLE



ABBEY, A RESCUED BEAGLE



CAPTIVE MAMMALS IN ZOOS AND AQUARIA



JULIA, A RESCUED SOW



RON, AN ANIMAL SUBJECT IN JO-ANNE'S BOOK *WE ANIMALS*

CAST - HUMAN ANIMALS



**JO-ANNE McARTHUR,
PHOTOGRAPHER, PROTAGONIST**



**MARCEL SABA & LORI REESE
REDUX PICTURES**



**'MARCUS'
UNDER COVER INVESTIGATOR,
JOURNALIST**



**SUSIE COSTON, NATIONAL SHELTER
DIRECTOR, FARM SANCTUARY**



**MARK AND MELANIE
MAGGIE AND ABBEY'S GUARDIANS**



TORONTO PIG SAVE VIGIL



**JAMES WELLFORD
PHOTO EDITOR, NEWSWEEK**

PROPERTY OR SENTIENT BEING?

FEATURED VOICES - IN ORDER OF APPEARANCE

**JONATHAN BALCOMBE, PHD
AUTHOR, HUMANE SOCIETY UNIVERSITY**

**DR. LORI MARINO
FOUNDER AND EXECUTIVE DIRECTOR OF
THE KIMMELA CENTER FOR ANIMAL ADVOCACY
NEUROSCIENTIST AND BEHAVIOURAL BIOLOGIST**

**DR. TEMPLE GRANDIN
PROFESSOR OF ANIMAL SCIENCE
COLORADO STATE UNIVERSITY
DESIGNER OF LIVESTOCK HANDLING EQUIPMENT**

**DR. THEODORA CAPALDO
PRESIDENT AND EXECUTIVE DIRECTOR
NEW ENGLAND ANTI-VIVISECTION SOCIETY**

**DR. VANDANA SHIVA
PHILOSOPHER, ENVIRONMENTAL ACTIVIST
AUTHOR, ECO FEMINIST**

**BRUCE FRIEDRICH
SENIOR DIRECTOR FOR STRATEGIC
INITIATIVES AT FARM SANCTUARY**

**ANTOINE F. GOETSCHEL
ANIMAL WELFARE ATTORNEY, FOUNDER
OF THE FOUNDATION FOR THE ANIMAL IN THE LAW**

**DR. GIERI BOLLIGER
ATTORNEY, DIRECTOR OF THE FOUNDATION FOR
THE ANIMAL IN THE LAW**

PRODUCTION TEAM



LIZ MARSHALL – DIRECTOR, WRITER, PRODUCER



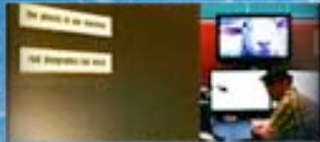
NINA BEVERIDGE – PRODUCER



MILA AUNG-THWIN - EXECUTIVE PRODUCER



ROLAND SCHLIMME – EDITOR



RODERICK DEOGRADES – EDITOR



JOHN PRICE – CINEMATOGRAPHER



IRIS NG – CINEMATOGRAPHER



NICHOLAS DE PENCIER – CINEMATOGRAPHER



BOB WISEMAN – COMPOSER



JASON MILLIGAN - SOUND RECORDIST



GARRETT KERR - SUPERVISING SOUND EDITOR



DANIEL PELLERIN - SUPERVISING RERECORDING MIXER

CONTACT

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MAGAZINE THEMED WEBSITE

<http://www.theghostsinourmachine.com>

PRESS INFO AND INQUIRIES

<http://www.theghostsinourmachine.com/press/>

THEATRICAL TRAILER

<https://vimeo.com/59741668>

FACEBOOK PAGE

<https://www.facebook.com/TheGhostsInOurMachine>

TWITTER

<https://twitter.com/@GhostsMovie>

Produced in association
with *documentary*



Produced with the participation of
Canada Media Fund



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Shaw Media-Hot Docs Completion Fund



Produced with the participation of
the Bell Broadcast and New Media Fund



World Sales:
Films Transit International, Inc.



Developed with the support of
the docSHIFT initiative



Developed with the support of
Culture & Animals Foundation



The Ghost-Free Journey is sponsored by
LUSH Fresh Handmade Cosmetics and the VegFund



The Animal Ambassador Program
is sponsored by



US Theatrical Release is generously
supported by Animal Welfare Trust



Fiscal Sponsor:
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