



Indiecan to Begin Screening Short Films Ahead of Features
Canadian Independent Film Distributor to screen "Shhh" before "Grave Encounters 2"
at Theatrical Release February 15th, 2013.

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Toronto, ON - Canadian Independent Film Distributor Indiecan Entertainment will begin screening short films ahead of some of its features, starting with the award-winning short film *Shhh*. The ten-minute film produced by Heinrich Beisheim, Freddy Chavez Olmos and Shervin Shoghian and co-directed by Freddy Chavez Olmos and Shervin Shoghian, will screen ahead of the much anticipated horror feature *Grave Encounters 2* at its theatrical launch February 15th at the Carlton Cinema in Toronto and select theatres nation wide. Indiecan plans to continue incorporating short films in many of its theatrical screenings, making it the first Canadian distributor to do so in Canada.

Launched in 2011 by veteran film producer Avi Federgreen, Indiecan Entertainment is a film distribution company focusing on independent low-budget (less than \$1.5 million) feature films for theatrical, television, and online release. A vocal supporter of Canadian film, Federgreen hopes the move to include short films will help promote emerging Canadian short filmmakers to a wider audience.

"Canadian short filmmakers need a way to get their films seen other than in film festivals" says Federgreen. "What better way than to give them a theatrical release through pairing them with a feature of the same genre. This way, they can get the much needed exposure they deserve."

Shhh, the first short film to be screened as part of the pilot launch, tells the story of a young boy who uses his imagination to overcome his fears: a hair-eating monster. This creepy short has enjoyed an award-winning festival run and won praise by acclaimed director Guillermo del Toro.

The team behind *Shhh* is grateful for the support of Indiecan, says *Shhh* producer Heinrich Beisheim. "The opportunity to have our short film screened theatrically is virtually unheard of. Indiecan has given us the exposure many Canadian short film makers can only hope for."

Shhh is a natural fit to screen ahead of horror feature *Grave Encounters 2*, the follow up to the wildly successful *Grave Encounters*. Written by The Vicious Brothers and directed by John Poliquin, the Vancouver-shot *Grave Encounters 2* uses the same found-footage style as the original but to an even more frightening effect. After premiering at the Toronto After Dark Film Festival in 2012, Horrornews.net called it “Scary as hell....Grave Encounters 2 is an improvement on the original, dark, demented and out of its mind.”

About INDIECAN ENTERTAINMENT: INDIECAN will focus on Canadian, independent, low-budget (less than \$1.50 million) films. As a distributor, Avi Federgreen plans to follow the same principle that earned him his reputation as a filmmaker; bringing Canadians films they want to watch. Aside from the traditional distribution route, INDIECAN will also lean heavily on digital delivery. INDIECAN will help films find more opportunities with audiences through TV, Netflix, iTunes, websites, Facebook, Twitter, and other social media platforms. INDIECAN’s vision is to not only support Canadian production, but to encourage the viewing of Canadian films by Canadian audiences. As Federgreen says, “Seeing Canadian films should be a regular occurrence and not a one-time event. We owe it to our industry, our culture, and our country.”

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