

Wisselvallig Films

Present

BEING GINGER



Directed and Produced by: Scott P. Harris

Edited by: Scott P. Harris & Ben McKinstrie

Runtime: 69 min (Feature Documentary)

Canada Sales: Indiecan Entertainment

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Logline:

The story of one man's attempt to regain his self-confidence so he can at last find love.

Synopsis:**Short**

Being Ginger tells the story of one man's attempt to deal with his longtime hatred of his bright orange hair. What starts as a funny quest to find a woman who specifically has a thing for redheads because a quest to face the demons of his past as he realizes that the bullying he endured as a child has more to do with who he is than he ever realized.

Long

Being Ginger is a wonderful, illuminating look into the life of the film's maker, Scott P. Harris. At first the film seems to be a comedy about a red haired man trying to find love. But through revealing moments, whimsical animation, and compelling interviews, a universal story arises. We are all different. We all have aspects of our lives that set us apart from the crowd and greatly affect us. In Scott's case, it's his red hair. Through captivating storytelling, we journey with Scott as he lets the viewer into his thoughts, experiences, and internal processing of how his red hair has influence over his life and how it makes him feel about himself. Finding oneself by finding love and acceptance can be experienced by all. So, while the film's title highlights red hair, it is about a much more universal and unifying theme. Everyone should watch this film and reflect on what makes them 'ginger' in their own life. And, of course, give a ginger some love.

Directors Notes:

For a long time I wanted to make a film about bullying, but I wanted to focus on the longterm impact that bullying can have on an adult after they've grown up. I also didn't want the film to be so heavy with a social message that it was no longer fun for an audience. So I came up with *Being Ginger*. It starts as a light film, a comedy about modern dating and the weird social standing that redheads hold, but it slowly grows into a much deeper looking at the way childhood bullying can impact an adult.

At the same time, over the last few years redheads have started to organize with different events and gatherings. Part of the film was shot at the world's largest redhead gathering, and it has screened at the two biggest. The Irish Redhead Convention and the Redhead Days in the Netherlands. There are a few redheaded themed gatherings in NYC, but anything Irish, Scottish, or Celtic would probably also fit.

Director's & Producer's Statement(s):

To be completely honest, at the start of this, three years ago, I have very simple aspirations. I planned to make a five minute film. But the film took on a life of its own, and I followed it down a rabbit hole. Now that the film is fully-formed I hope it is first and foremost, entertaining to my audience. After that, I want it to be something that everyone can relate to. I've found that childhood bullying has had a lasting impact on many, many people. I want them to know that they aren't alone, and I hope that they can gain something from watching and taking part in my journey.

History of project:

Because of the success of the film I've received all kinds of interesting offers, including from a redheaded porn star who wanted to make a redhead-on-redhead film. I passed. I also get some pretty interesting fan mail from women who really, *really* love redheaded men. I never expected that.

The real highlight has been screening the film at the two largest gatherings of redheads in the world, and being surrounded by literally thousands of redheads.

And I am planning a sort of sequel, called "An American Ginger In Paris," which will work as a stand-alone film, focusing on my quest for love in the most romantic city in the world, as well as the damage that watching too many romantic comedies has done to my personal life.



Scott P. Harris – First time filmmaker

List of significant Quotes:

"A rather deep and beautifully-told film...an absolute joy to watch...There wasn't a single moment of the running time when I was not hooked to the screen and completely captivated." 4 stars -Jeff Nelson, DVD Talk

"Compelling...Significant...Timely...Unique and worthy of celebration." -Stephen Saito, The Moveable Feast

"What this movie succeeds in doing is a hugely rare thing. It takes a very specific lens coupled with an even more specific story and turns it into a universal narrative." 8.5/10 -Mike Luxemburg, Renegade Cinema

"A goldmine of honesty and universality...fascinating." -Josh Rosenblatt, Texas Observer

Avi Federgreen (Canada Sales Agent):

Avi Federgreen's nearly 20 years of experience in the Canadian film industry feature many highlights, from music videos to TV series to full-length feature films.

Federgreen's current releases include *Empire of Dirt* directed by Michael McGowan, *Random Acts of Romance* directed by Katrin Bowen, the first ever Canadian fully financed 3D feature *Dead Before Dawn* directed by April Mullen and the documentary *30 Ghosts* directed by Sean Cisterna.

Federgreen's other producing credits include *Still Mine*, *Score: A Hockey Musical*, *Moon Point*, *I'm Yours*, *George Ryga's HUNGRY HILLS*, *One Week*, *High Life*, *Leslie*, *My Name Is Evil*, and the documentary *As Slow as Possible*.

In November 2011, Federgreen opened his own film distribution company INDIECAN ENTERTAINMENT. The company services not just up-and-coming Canadian filmmakers, but also those indies making films in a lower budget bracket who have otherwise virtually no chance to shine in a market of big studios, distributors and exhibitors.